

## New Melbourne Co-working Space Dimension<sup>5</sup> Launches Amid ‘Ideas Boom’

***Creative Universe welcomes Federal Government \$1 billion Innovation Statement, announces launch of new co-working collaboration with Dimension Data Australia.***

Melbourne, Australia – Thursday 10 December, 2015

Creative Universe today welcomed the Federal Government’s vision for a more innovative economy, particularly its support for incubators and increased collaboration between businesses, universities and the research sector.

As part of its [National Innovation and Science Agenda](#) the Government is setting aside \$8 million for an Entrepreneurs’ Programme, aimed at helping more start-ups realise their economic potential.

Creative Universe and Creative Innovation Global Founder, leading soprano and serial entrepreneur Tania de Jong AM said the collaboration fostered at high performing incubators and co-working spaces was a crucial ingredient to innovation.

“The elements of mentoring, shared resources and networking that exist in co-working spaces rapidly accelerate the opportunities available to early stage entrepreneurs,” she said.

The launch of the Federal Government’s Innovation Statement comes as Creative Universe announces a partnership with Dimension Data, the global ICT solutions and services provider, which will see the launch of a new Melbourne co-working space in early 2016.

Dimension<sup>5</sup> aims to promote ‘positive human collisions’, sparks innovation and entrepreneurship across technology, start-ups, business and social enterprises.

The South Melbourne hub will be open to entrepreneurs, innovators, creatives, social enterprises; small businesses, not-for-profits; disruptive teams from large organisations and others who want to connect with a passionate community of game-changers.

Start-up membership at Dimension<sup>5</sup> will be available from \$425 per month and include invitation to regular community events, such as brainstorm breakfasts, pitch nights, guest speakers and yoga/meditation classes. Additional membership options also include mentoring opportunities with corporate partners.

To register your interest in Dimension<sup>5</sup>, please contact Alrick Pagnon on [alrick@creativeuniverse.com.au](mailto:alrick@creativeuniverse.com.au) or +61(0)3 8679 6000.

### **About Dimension Data**

Founded in 1983, Dimension Data plc is an ICT services and solutions provider that uses its technology expertise, global service delivery capability, and entrepreneurial spirit to accelerate the business ambitions of its clients. Dimension Data is a member of the NTT Group. [www.dimensiondata.com](http://www.dimensiondata.com)

These are our channels for change:



Tania  
de Jong



You can find us at  
Level 1, 68 Clarke St  
South Melbourne  
Victoria 3205

Ring us 03 8679 6000 or drop us an email...  
[info@creativeuniverse.com.au](mailto:info@creativeuniverse.com.au)

## About Creative Universe

Creative Universe makes the extraordinary possible by helping to create sustainable, aligned and high performance organisations. Our goal is to help develop creative leaders and build a culture of innovation.

We build capabilities in creative thinking and leadership, develop a culture of innovation and entrepreneurship, assist in understanding and managing disruption, foster diversity and community and unleash potential of individuals and teams.

[www.creativeuniverse.com.au](http://www.creativeuniverse.com.au)

- ENDS -

Media interviews, photos and enquiries:

Harvey Ferle, 02 9929 7533 - [harvey.ferle@watterson.com.au](mailto:harvey.ferle@watterson.com.au)

Tania de Jong, 03 8679 6000 – [tania@creativeuniverse.com.au](mailto:tania@creativeuniverse.com.au)

Penny Smits, 0424 702 271 - [penny@wordplaypr.com.au](mailto:penny@wordplaypr.com.au)